



## **Innovative Software Leads Fleet Management Safety and Service**

**Edmonton, Alberta February 23, 2010 - Latium Fleet Management Inc. launches Latlogix - the most technologically advanced custom GPS monitoring system for fleet vehicles in North America. The unique and proprietary technology monitors vehicles in real time resulting in increased driver safety, security and timely vehicle maintenance and longevity.**

This technology provides a unique solution in a crowded industry by enabling users to integrate real-time GPS monitoring into their existing vehicle and equipment maintenance and safety programs, something that doesn't currently exist in the market. Latium developed this advanced GPS monitoring technology based on expressed needs of industry leaders and in consultation with safety experts and GPS engineers.

The Latlogix technology is comprised of two components: the Latlogix web-based software and the L2 AVL GPS tracking device - a flexible communication platform that utilizes the largest combination of cellular network in North America.

"Combined, the Latlogix technology hardware or software can be adapted to unique customer needs quickly and easily - a rarity in the AVL solution marketplace," says Tony Pecorilli, Founder & CEO Latium Fleet Management Inc. "Fleet owners can properly manage vehicle and equipment service requirements keeping the vehicle in service for as long as possible and ensure all drivers are safe in their operations."

Latlogix technology goes beyond the current industry standards of monitoring speed and location information. Latlogix provides a complete operational scan of the vehicle or equipment's current operating state; tracks historical maintenance records for proper services; and provides secured and personalized driver identification access, start capability and operation of vehicles or equipment. This technology enables fleet managers to ensure all operations and safety protocols are met; resulting in a more cost effective fleet and safer vehicle operators.

Latium Fleet Management Inc. is a leader in fleet and assets management and provides uniquely tailored GPS monitoring systems that keep company operations streamlined and on the cutting edge of industry technology.

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Media demonstrations of the Latlogix technology are available upon appointment.